



Festival Sponsorships

2008 Lincoln Art and Balloon Festival

ALL SPONSORS RECEIVE:

One Weekend Wristband and One 2008 Festival Pin for each \$100.00, Recognition in The Courier's 2008 Lincoln Art and Balloon Festival Tab, Sponsor Listing and Active Hyperlink on the Lincoln Art and Balloon Festival Website, Listing in the Official Festival Program, Acknowledgement During the Event on the Public Address System.

Allowable Number	Fulfilled As of 3/08/08	Price	Co-Sponsor Price	SPONSORSHIP	Sponsor Benefits (in addition to above)
10	1	\$1000	N/A	Admission Prime Sponsor	Banner with business name and logo will be placed at the entrance of the Logan County Airport
Unlimited		\$100	N/A	Pre-Paid Admission Sponsor	Listing at the entrance of the Airport Gates and equivalent number of wristbands.
2		\$800	\$400	Merchandise & Information Booth	Recognition in the Merchandise & Information Booth
1 or 2		\$1000	\$500	Sound System	Recognition near the sound stage.
1 or 2		\$1000	\$500	Blue Skies Beer & Wine Garden	Recognition in the Blue Skies Beer Tent.
4		\$2000	\$500	Blue Skies Entertainment	Recognition in the Blue Skies Beer Tent near entertainment.
2		\$500	\$250	Pilot Gift Basket	Recognition in the pilot briefing room at the Holiday Inn. Business card may be placed in pilot gift bag.
2		\$300	\$150	Pilot Briefing Breakfast	Recognition near the hot coffee and rolls in the pilot briefing area.
1 or 2		\$1000	\$500	Pilot/Sponsor Breakfast	Recognition at the Holiday Inn, pilot briefing room, and Lincoln Community High School
10	7	\$500	\$500	Volunteer Tee Shirt	Sponsor's name and logo will be displayed on the back of 350 volunteer tee shirts.
1	1	\$1000	\$1000	Volunteer Party	Provide food and manpower to feed volunteers prior to the festival.
4		\$300	\$300	Shuttle Cart Sponsor	Recognition placed on the shuttle golf carts.
2		\$500	\$250	Airport Parking Lot Lighting	Recognition placed on portable lighting units.
1	1	\$400	\$400	Art Fair Headquarters Tent	Recognition in Art Fair Headquarters Tent.
1	1	\$350	\$350	Art Fair Best of Show	Recognition on Best of Show Certificate.
1	1	\$100	\$100	Art Fair Best New Artist	Recognition on Best New Artist Certificate.
1	1	\$400	\$400	Children's Art Tent	Recognition in Children's Art Tent.
1	1	\$400	\$400	Artist Breakfast	Recognition in the Art Fair headquarters tent near the breakfast buffet.
1 or 2		\$500	\$250	Art Fair Entertainment	Recognition on Band Shell in Latham Park.
3		\$350		Kickapoo Kingdom	Recognition on the grassy lot near Kickapoo Street.

Gray shading represents a fulfilled sponsorship – No longer available.

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email Address: _____

Website Address: _____

SPONSORSHIP CHOICE:

Check Enclosed

Please Invoice Me



Thank you for supporting the 2008 Lincoln Art and Balloon Festival!

Lincoln/Logan County Chamber of Commerce
 1555 Fifth Street, Lincoln, IL 62656
 217-735-2385, www.lincolnilinois.com